



Innovation as Strategy
MBGH 2017 Annual Conference
August 23, 2017

Connections. Tools. Solutions.

Break-Out Session Descriptions

9:30 Sessions

Innovation: Benefit Designs that Work

Roz Murray, Project and Research Manager, Catalyst for Payment Reform

Innovative benefit designs create the right incentives for employees to make high-value health care choices and for health care providers to deliver higher-quality care at lower costs. Come learn about the current and future trends in benefit design; innovative benefit designs being implemented today, including value-based insurance design (VBID), high deductible health plans (HDHPs), reference pricing; network designs; and the added value from strategically pairing provider payment reform and benefit designs.

Innovation: Surviving Health Policy Changes (Again)

Kristof Stremikis, Senior Manager, Pacific Business Group on Health

You survived ACA implementation; adjusted benefit strategies and designs; communicated extensively with your employees. Now, with a new administration in Washington, you will probably have to do it all over again. Get the latest inside information on what might come next for “repeal and replace” as well as other, often overlooked, regulations so you can be prepared to survive this next round of changes.

Innovation: Innovation as Strategy

Barbara McClanahan, PhD, EdD, Associate Professor, University of Memphis Health Promotion Program

Do you consider your organization and work innovative? Or do you tend to rely on “tried and true” strategies and tactics from one year to the next? Learn how to stretch your thinking beyond the traditional and build a framework for identifying how to do different things and how to do things differently so you can get the results you want and need.

See 10:30 sessions on next page



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Innovation: Paying for Value

Laurie Lee, Executive Director, State of Tennessee Employee Benefit Administration

In a fee-for-service world, providers generate revenue by providing services, some of which may not provide value in terms of health and wellness. Instead of paying for services, employers are now moving toward paying for value. Learn how the State of Tennessee Employee Benefit Administration is tackling this innovative approach as they roll out new payment models within their networks. You will hear about early financial results of this new payment model; course corrections made along the way; and plans for 2018.

Innovation: Moving from Wellness to Well-Being

Laura Hamill, Chief People Officer, Limeade

Memphis-area employers have focused for years now on building cultures of health and wellness, wellness programming, and benefit designs to support health. Many of you have even stretched beyond traditional physical health and ventured into other more holistic aspects of health, such as financial wellness. Ready to make the jump from wellness to well-being? Learn the difference between wellness and well-being; hear how well-being benefits your organization; gain an understanding for the challenges you may face; and learn strategies to successfully transition from wellness to well-being.

Innovation: Panel Discussion: Memphis's Fortune 100 Best Companies to Work For

Melissa Carlton, St. Jude Children's Research Hospital; Don Hutson, Methodist Le Bonheur Healthcare; Alan McKiernon, Baker Donelson

Memphis is home to corporate headquarters of four Fortune 100 Best Companies to Work For! Ever wondered why companies apply for this designation and what they get out of it; how companies use the process to measure, benchmark and set improvement targets; what strategies these businesses deploy to be one of the best; and how important health and wellness benefits are to being a great place to work? Get answers to these questions and more in a facilitated panel discussion.