



Connections. Tools. Solutions.

7:30 Registration/ Continental Breakfast/Exhibits

8:15 Grand Ballroom: Welcome and Opening Remarks

- Claire Shapiro, President of the Board of Directors, Memphis Business Group on Health
- Cristie Upshaw Travis, CEO Memphis Business Group on Health

8:30 Grand Ballroom: Kick-Off General Session

- Innovation: Next Generation Benefit Strategies, Greg Mansur, Principal, PwC

9:15 Break in the Exhibit Hall

9:30 Breakout Sessions

Innovation: Benefit Designs That Work	Bluff
Innovation: Surviving Health Policy Changes (Again)	River
Innovation: Innovation as Strategy	Memphis A&B

10:15 Break in Exhibit Hall

10:30 Breakout Sessions

Innovation: Paying for Value	Bluff
Innovation: Moving from Wellness to Well-Being	River
Innovation: Panel Discussion: Memphis's Fortune 100 Best Companies to Work For	Memphis A&B

11:15 Break in Exhibit Hall

11:30 Grand Ballroom: General Session

- Innovation: Creating Value Through Population Health, Scott Conard, MD, Physician/Author

12:15 Grand Ballroom: Lunch and ***Innovation Slam!***

1:30 Bluff: Mid-South Health Benefits Trends from the Lipscomb & Pitts Survey and Best in Benefits Recognitions

- Michelle Thompson, Business Development, Milliman and Cristie Upshaw Travis, CEO, Memphis Business Group on Health

2:30 Closing Remarks/Door Prizes